

# Bringing the science of today to the medicine of tomorrow



## Personalized Health Navigation: Tailored Just for You

Benefit from health guidance based on your DNA to optimize your health from the top clinical labs and health experts. Access support and personalized navigation for preventing and/or managing cancer, in coordination with your healthcare providers.

### Essential Genomics



#### Genetic Health Screen

An accurate, medical-grade DNA test that analyzes genes to identify a predisposition to developing hereditary cancers, cardiovascular diseases, and additional conditions.



#### Pharmacogenomics (PGx)

Helps uncover how you metabolizes and responds to medications. This knowledge helps reduce an adverse drug reaction and increase drug response.



#### Carrier Screening

Identifies a potential risk of having a child affected by a recessive genetic disease.

### Precision Cancer Care

Should you or your family member face a cancer diagnosis, our cancer services team will provide personalized support throughout the course of treatment, including such steps as:

- Personalize oncology navigation
- Comprehensive genomic profiling
- Peer-to-peer physician consult
- Expert pathology review
- Much more

1 in 6

Roughly 1 in 6 people carry a genetic change that increases their risk for diseases that have medical interventions available<sup>1</sup>

1 in 4

1 in 4 patients is prescribed medications with a gene based drug<sup>2</sup>

## Why genomics matter

For the first time in history, people can prevent disease before it happens, diagnose disease more accurately and treat individuals better based on their specific genetic makeup.

### Prevention

Identify risks prior to or early in disease progression.

### Precision cancer care

Get treated based on your unique molecular causes of disease.

### Diagnosis

More accurately diagnose disease to improve outcomes and lower costs.

### Pharmacogenomics (PGx)

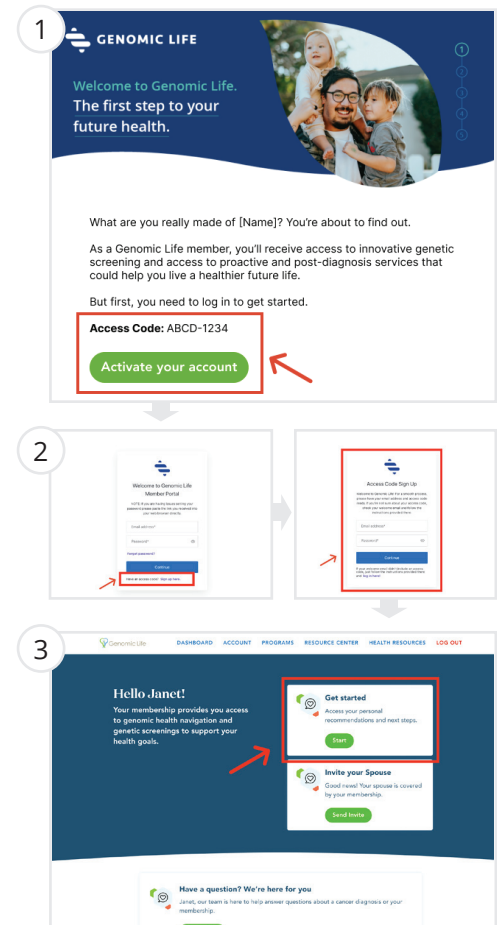
Optimize the right drug and right dose based on your unique genetic makeup.

## Activate your Genomic Life benefit

Take the first step towards a healthier future by activating your account today! Access proactive genetic screenings and personalized cancer navigation services with your exclusive benefit.

- 1 To get started you'll need your personal access code. *Not sure what your access code is? Check your email for instructions or email [navigation@genomiclife.com](mailto:navigation@genomiclife.com) for assistance.*
- 2 Visit [member.genomiclife.com](http://member.genomiclife.com), choose "Sign up here" and follow the steps.
- 3 Once on your dashboard, follow the prompts to "Get Started" to receive your personalized recommendations.

For more information visit [genomiclife.com](http://genomiclife.com) or email [navigation@genomiclife.com](mailto:navigation@genomiclife.com)



**1** **GENOMIC LIFE**  
Welcome to Genomic Life. The first step to your future health.  
What are you really made of [Name]? You're about to find out.  
As a Genomic Life member, you'll receive access to innovative genetic screening and access to proactive and post-diagnosis services that could help you live a healthier future life.  
But first, you need to log in to get started.  
**Access Code:** ABCD-1234  
**Activate your account**

**2** **Access Code Sign-Up**  
Welcome to Genomic Life Member Portal  
Please enter your access code to activate your account.  
First Name: [ ]  
Last Name: [ ]  
Email: [ ]  
Phone: [ ]  
Address: [ ]  
City: [ ]  
State: [ ]  
Zip: [ ]  
Country: [ ]  
I agree to the Terms and Conditions of the Service.  
**Sign Up**

**3** **Get started**  
Hello, Janet!  
Your membership provides you access to genomic health navigation and genetic screenings to support your health goals.  
**Get started**  
Access your personal recommendations and next steps.  
**Invite your Spouse**  
Good news! Your spouse is covered by your membership.  
**Send invite**  
Have a question? We're here for you  
Janet, our team is here to help answer questions about a cancer diagnosis or your membership.